

ELEVATE YOUR BRAND



ABOUT

hiTech
MODA

**FEATURING SELECT FASHION BRANDS ON OUR AWARD-WINNING
RUNWAYS**

Designer
Malan Breton

The Corporation

Designing Opportunities Since 2018

Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award.

PRESS



Weather Local News FOX 13 Investigates The PLACE Dream Team Postively Utah Your BOUNTiful
Great Salt Lake Collaborative Home Press Contacts All Star Weekend

THE PLACE

Utah designer is taking her creations to the New York Fashion Week runway



Utah gown designer is off to New York Fashion Week

By: THE PLACE
Posted on 2/13/2023 10:06 AM and last updated on 2/13/2023 10:06 AM

Utah is making its mark on New York Fashion Week!

Watch FOX 13 News on your favorite streaming device anytime, anywhere

VOGUE

BRITAIN

FASHION BEAUTY ARTS & LIFESTYLE RUNWAY N

FASHION

Meet Malan Breton, The Most Influential Designer You've Never Heard Of

Alicia Perrillo: Designer, Artist, and Storyteller
ALICIA PERRILLO: DESIGNER, ARTIST, AND STORYTELLER

When designers look at their bodies as they are, they see a canvas of possibilities. For Alicia Perrillo, the canvas is her own body, and she is painting it with her designs. Her work is a blend of fashion, art, and storytelling. She is a designer, artist, and storyteller. Her work is a blend of fashion, art, and storytelling. She is a designer, artist, and storyteller.

NYFW hiTechMODA Season 7 - Réversion - #noapology - Marc Defang New York

NEW YORK, NEW YORK - FEBRUARY 11: Danae Hill and designer Marc Defang the runway finale at Marc Defang New York during the NYFW hiTechMODA Season 7 Réversion #noapology show at The Edison Ballroom on February 11, 2023, in New York City. (Photo by Steven Vaisit/Getty Images for NYFW hiTechMODA)

WWD
TODAY'S DIGITAL DAILY
FIND OUT WITH A SUBSCRIPTION TO WWD

'Project Runway' Alum Malan Breton Debuts Latest Collection & More Updates [PHOTOS]

By TY SASKINS
SEPTEMBER 25, 2024, 8:54AM



'Project Runway' alum Malan Breton presents his Spring 2025 collection.

'Project Runway' alum Malan Breton's latest

ROBOTIC DRESS RUNWAY | 360Fashion Network x HiTechModa Fashion Show

360FASHION & TECH
ROBOTIC DRESS RUNWAY SHOW
SEPT 7TH
NEW YORK CITY
7:00 PM
BIT.LY/ROBOCOUTURE

September 7, 2019 @ 7:00 pm - 9:00 pm

Fashion Week Calendar

hiTechMODA on Tour First Stop Charlotte North Carolina Presents: City to City

HITECHMODA ON TOUR FIRST STOP CHARLOTTE NORTH CAROLINA PRESENTS: CITY TO CITY

Charlotte, NC: hiTechMODA takes their award-winning fashion show on the road.

By: BERNIE V. FRANCO
FEBRUARY 23, 2022

"I CONQUERED THE BIG APPLE."

Ito bungad ng Filipina fashion designer na si Joy Soo sa kanyang Facebook caption.

ILÉ: moda

MUSA FABRIC

PEP

FASHION | LIFESTYLE

Banana fabric ng women inmates sa Davao, bumida sa New York Fashion Week Pinoy pride!

By: BERNIE V. FRANCO
FEBRUARY 23, 2022

"I CONQUERED THE BIG APPLE."

Ito bungad ng Filipina fashion designer na si Joy Soo sa kanyang Facebook caption.

Bollywood designer featured in New York Fashion Week

By a Staff Writer - February 15, 2022

FOX 4

Orthodox Jewish model made history at New York Fashion Week

Lily Brach says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith

When disability activist Lily Brach was asked if she would walk the runway as a model for New York Fashion Week, she didn't know if she would be able to do it.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it was unfortunate timing. The show was set for Friday evening when the weekly Jewish holiday of Shabbat begins.

It felt really good — it felt freeing," said Brach, 22, who modeled a gold sari from the brand **Bandhu**, which specializes in modern South Asia style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brach said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brach was 16, she was told she would not be able to walk or lift heavy objects, and she was diagnosed with her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened — but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

Walking in New York Fashion Week — which runs through Wednesday — is the latest in a series of triumphs for Brach, who moved to New York last August to attend Columbia University. Last March, Brach climbed Camelback Mountain in Scottsdale, Arizona — a feat she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.

MODELS ON THE RUNWAY

Week for Season 9 at Gotham Hall in the heart of

ny 8, 2023. (iStockphoto.com) - hiTechMODA is returning for its 10th and 11th. The show takes place in the heart of New York City and over 1000 models will showcase on the

he world with her talent will perform live on Friday, during which she will be joined by a notable number of international competitors and took her talents to the US when she was 16. She has performed with numerous other international musicians. Our other performers are: **Sothe Anne**, **Mr La Diva**, and violinist **Irene Victoria**

Designers and Models at New York Fashion Week

NEWS PROVIDED BY
hiTechMODA LLC
February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.

Contact
Jose Laracuente
hiTechMODA
+1 347-267-7990
email us here

More From This Source
Award Winning hiTechMODA

SHARE THIS ARTICLE

FOX 4

Orthodox Jewish model made history at New York Fashion Week

Lily Brach says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith

When disability activist Lily Brach was asked if she would walk the runway as a model for New York Fashion Week, she didn't know if she would be able to do it.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it was unfortunate timing. The show was set for Friday evening when the weekly Jewish holiday of Shabbat begins.

It felt really good — it felt freeing," said Brach, 22, who modeled a gold sari from the brand **Bandhu**, which specializes in modern South Asia style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brach said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brach was 16, she was told she would not be able to walk or lift heavy objects, and she was diagnosed with her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened — but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

Walking in New York Fashion Week — which runs through Wednesday — is the latest in a series of triumphs for Brach, who moved to New York last August to attend Columbia University. Last March, Brach climbed Camelback Mountain in Scottsdale, Arizona — a feat she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.

MODELS ON THE RUNWAY

Week for Season 9 at Gotham Hall in the heart of

ny 8, 2023. (iStockphoto.com) - hiTechMODA is returning for its 10th and 11th. The show takes place in the heart of New York City and over 1000 models will showcase on the

he world with her talent will perform live on Friday, during which she will be joined by a notable number of international competitors and took her talents to the US when she was 16. She has performed with numerous other international musicians. Our other performers are: **Sothe Anne**, **Mr La Diva**, and violinist **Irene Victoria**

Designers and Models at New York Fashion Week

NEWS PROVIDED BY
hiTechMODA LLC
February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.

Contact
Jose Laracuente
hiTechMODA
+1 347-267-7990
email us here

More From This Source
Award Winning hiTechMODA

SHARE THIS ARTICLE

JEWISH TELEGRAPHIC AGENCY

NY Jewish Week

This Orthodox Jewish model made history at New York Fashion Week

By: JTA Staff
February 14, 2023 8:00am

It felt really good — it felt freeing," said Brach, 22, who modeled a gold sari from the brand **Bandhu**, which specializes in modern South Asia style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brach said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brach was 16, she was told she would not be able to walk or lift heavy objects, and she was diagnosed with her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened — but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

Walking in New York Fashion Week — which runs through Wednesday — is the latest in a series of triumphs for Brach, who moved to New York last August to attend Columbia University. Last March, Brach climbed Camelback Mountain in Scottsdale, Arizona — a feat she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.

MODELS ON THE RUNWAY

Week for Season 9 at Gotham Hall in the heart of

ny 8, 2023. (iStockphoto.com) - hiTechMODA is returning for its 10th and 11th. The show takes place in the heart of New York City and over 1000 models will showcase on the

he world with her talent will perform live on Friday, during which she will be joined by a notable number of international competitors and took her talents to the US when she was 16. She has performed with numerous other international musicians. Our other performers are: **Sothe Anne**, **Mr La Diva**, and violinist **Irene Victoria**

Designers and Models at New York Fashion Week

NEWS PROVIDED BY
hiTechMODA LLC
February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.

Contact
Jose Laracuente
hiTechMODA
+1 347-267-7990
email us here

More From This Source
Award Winning hiTechMODA

SHARE THIS ARTICLE

NYFW's Top 10 Looks by Designer/Tailor Justin Haynes

By AnnaStark
FEB 20, 2022
celebrities, fashion designer, JUS10H, Justin Haynes, Top 10, Top 10 Looks

DR Daily Reuters

FWO FashionWeekOnline

NYFW hiTechMODA New York Fashion Week Highlights

By: JTA Staff
February 14, 2023 8:00am

It felt really good — it felt freeing," said Brach, 22, who modeled a gold sari from the brand **Bandhu**, which specializes in modern South Asia style. "I definitely never thought I would do something like this."

"I prioritize representing disability, and pride, and just bringing joy to that community, but I also prioritize remaining truthful to my faith," Brach said. "It was great teamwork to get me on the stage and represent disability, and then come right off to go celebrate Shabbat."

When Brach was 16, she was told she would not be able to walk or lift heavy objects, and she was diagnosed with her centronuclear myopathy, a rare form of non-progressive muscular dystrophy. At the time she was disheartened — but she said she used the diagnosis as motivation to "prove barriers are meant to be broken."

Walking in New York Fashion Week — which runs through Wednesday — is the latest in a series of triumphs for Brach, who moved to New York last August to attend Columbia University. Last March, Brach climbed Camelback Mountain in Scottsdale, Arizona — a feat she calls "My Everest." She's also competed in body-building competitions and loves going to the gym.

She also founded the Born to Prove foundation, which promotes disability awareness and breaking barriers.

MODELS ON THE RUNWAY

Week for Season 9 at Gotham Hall in the heart of

ny 8, 2023. (iStockphoto.com) - hiTechMODA is returning for its 10th and 11th. The show takes place in the heart of New York City and over 1000 models will showcase on the

he world with her talent will perform live on Friday, during which she will be joined by a notable number of international competitors and took her talents to the US when she was 16. She has performed with numerous other international musicians. Our other performers are: **Sothe Anne**, **Mr La Diva**, and violinist **Irene Victoria**

Designers and Models at New York Fashion Week

NEWS PROVIDED BY
hiTechMODA LLC
February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.

Contact
Jose Laracuente
hiTechMODA
+1 347-267-7990
email us here

More From This Source
Award Winning hiTechMODA

SHARE THIS ARTICLE

Bollywood designer featured in New York Fashion Week

By a Staff Writer - February 15, 2022

Bollywood fashion designer Kirti Rathore's collection along with that of Atlanta-based The Tradition-Oitjho, was displayed at New York Fashion Week by more than 50 models.

According to a press release, Rashmi Bedi - Mydram Entertainment Association, along with New York Top Model Academy, a New York/New Jersey-based Entertainment company, organized the showing.

High-End Publication

We provide our clients with publication opportunities in major magazines!



Publication in MAJOR Magazines



And More!

NEW YORK FASHION WEEK hiTech MODA

CELEBRITIES & INFLUENCERS ATTENDANCE

<p>iriannislopez</p> <p>501 posts 510K followers 814 following</p> <p>riannis Lopez Agency @nymmg lopeziriannis@gmail.com 188</p> <p>iri's close friends - 261 members</p>	<p>sheynnispalacios_of</p> <p>414 posts 1.7M followers 1,079 following</p> <p>Sheynnis Palacios Public figure Miss Universe 2023 Miss Nicaragua 2023 Lic. Comunicación</p>	<p>missusa</p> <p>4,432 posts 649K followers 431 following</p> <p>Miss USA Public figure Definition of Pageantry Miss USA 2023 is @noeliavoigt Booking: Talent@themissusa.com</p>	<p>gabriella__vigorito</p> <p>304 posts 69.3K followers 2,617 following</p> <p>Gabriella Vigorito CT NYC tiktok: gabriella_vigorito 540k+ sMothered Season 5 on @tlc Creator of @thediamondcrowncollection...</p>
<p>claudiabouza</p> <p>175 posts 200K followers 1,328 following</p> <p>Claudia Bouza Model & Actress from Spain Represented by @ipdtalent Elite Models</p>	<p>alonsomaximodesign</p> <p>1,264 posts 39.7K followers 6,241 following</p> <p>Alonso Maximo Abel Designer Fashion Designer whose great passion</p>	<p>missblertaveseli</p> <p>175 posts 1.3M followers</p> <p>Blerta Veseli Fashion Model</p>	<p>simplysashaanne</p> <p>2,243 posts 295K followers 3,911 following</p> <p>Sasha Anne</p>
<p>carolinarialmusic</p> <p>646 posts 87.5K followers 3,506 following</p> <p>Carolina Rial she/her Musician biz: crialtalent@gmail.com carolinarialmusic on tiktok (250k+) "Sorry to Little Me" OUT NOW</p>	<p>maximo</p> <p>@maximorivano</p> <p>2,253 posts 1.1M followers 74.4M following</p>	<p>carolinederpienski</p> <p>2,913 posts 9M followers 986 following</p> <p>CAROLINE MARIA DERPIENSKI she/her Artist CELEBRITY MODEL&Influencer MIAMI based @dollarovce</p>	

Billboard Advertising

We provide our clients with Times Square
Billboard advertising opportunities!



Premiere VENUES



The Hard Rock
Hotel NYC



The Westin Paris
Vendome



Gotham Hall
NYC



Hotel Edison
NYC

hiTech MODA

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit
- Getty Images photography*
- Live Stream at producer's discretion*
- **Basic NYC Hair and Makeup
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos

**Unless specifically excluded by mutual agreement

Optional Services at additional cost:

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature

*If Service is Used

**Enhanced Hair and Makeup



- Runway + Production
 - Stage Lighting
 - Professional Audio/Video
 - Equipped backstage
 - Full backstage management
 - Media Pit (press application required for all photographers and designer invited media)
 - Photography
 - **Basic Parisian Runway Style Hair and Makeup
 - Rolling Racks (hangers not included)
 - Discounted ticket prices
 - Inclusion in PR and marketing materials
 - Fashion Week Online Calendar
 - Runway Photos

 - **Unless specifically excluded by mutual agreement

 - Optional Services at additional cost:
 - Fashion Week Online Feature
- Transportation to Chapelle Saint-Jeanne-d'Arc by van at reasonable cost





PRESS

hiTechMODA Fashion Productions leverages its PR resources to position our designers for increased exposure. Working with our database of press, as well as our considerable industry contacts, our team works with you to create optimal exposure for your brand, based upon your objectives as a runway designer.

GUESTS

hiTechMODA Fashion Productions provides our designers with a discount code to allow all your business associates, friends, family, and followers to purchase tickets at favorable pricing for your event.



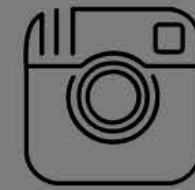
NEXT STEPS

Thank you for your interest in showing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.

To move forward, if you are a first time designer with hiTechMODA, complete our application online at www.hiTechMODA.com. Upon review of your application, you will be sent an offer to show, with full disclosure of our terms and instructions on the next steps. Repeat designers, contact us via email to opportunity@hiTechMODA.com to request an offer for a specific event or events.



hiTech MODA[®]



@hiTechMODA

www.hiTechMODA.com

hiTechMODA Productions Corp

**347 5th Avenue, Suite 1402
New York, New York 10016
917.999.8718**