

ELEVATE YOUR BRAND



ABOUT

hiTech
MODA

**FEATURING SELECT FASHION BRANDS ON OUR AWARD-WINNING
RUNWAYS**

Designer
Malan Breton

The Corporation

Designing Opportunities Since 2018

Award-winning hiTechMODA Productions combines traditional fashion runway shows with the latest innovations and the new “thinking of fashion”. We are a cutting-edge runway production house focusing established, emerging, and Indie fashion designers, identifying current marketing trends, plus aligning with new thought leaders who are committed to transforming the way industry operates today. We lead in the industry by creating opportunities to market and advertise our designers and assist them in elevating their brands.

After the disruption in the supply chain and brick and mortar store closings, how designers are able to reach their audience has radically changed. There are opportunities in disruption, but you have to be able to pivot quickly. We believe the future of fashion is rethinking how business is done; working towards sustainability, and available to anyone anywhere, and empowering consumers and designers/brands alike. From our first season in 2018 to now, our mission has been to inspire, empower and encourage anyone who brings their talent to our runways wherever we are. We create events that pull together elements of our designers' creativity and express those on the runway. We work to create opportunities specifically tailored to you. hiTechMODA does this by providing a professional, affordable runway with high-quality production at state of the art and unique venues, complete with professional photography and video.

Our mission is designing opportunities and everything we do is with that in mind. We specialize in providing avenues for emerging new-to-market and young prodigy designers, up and coming and aspiring models of all ages, shapes, and sizes, photographers, and videographers. In addition to this, we also specialize bring in a host of interns and volunteers from some of the region's most prestigious fashion design and business schools.

Winner of 2022 Best Fashion Platform and 2022 MODERN CEO Award.

PRESS



Weather Local News FOX 13 Investigates The PLACE Dream Team Positively Utah Your BUUTAH!!!

THE PLACE

Utah designer is taking her creations to the New York Fashion Week runway



Utah green designer is off to New York Fashion Week

By: The PLACE
Posted at 2:43 PM, Feb 06, 2023 and last updated 4:43 PM, Feb 06, 2023

Utah is making its mark on New York Fashion Week!

UTAH DESIGNER IS OFF TO NEW YORK FASHION WEEK

Utah green designer is off to New York Fashion Week

Alicia Perrillo: Designer, Artist, and Storyteller

ALICIA PERRILLO, DESIGNER, ARTIST, AND STORYTELLER

Alicia Perrillo is a fashion designer and artist. Alicia Perrillo is finally a successful, full-time fashion designer and artist. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade.

This week is a special one for Alicia Perrillo. She is finally a successful, full-time fashion designer and artist. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade.

Alicia Perrillo

As a graduate of the School of the Art Institute of Chicago, she spent her first two years studying for her degree in art design. The professors required the experience of keeping the collection going. It was not in the end of the process of being creative and producing. From the idea to the final collection, she has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade.

For her upcoming collection, Alicia Perrillo has chosen a theme of heart and self-love, centered and flowing effortlessly. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade. She has been making her mark in the fashion industry for over a decade.

Her collection comes with a back and not too broad, more so, paired with a professional camera. The collection comes with a back and not too broad, more so, paired with a professional camera. The collection comes with a back and not too broad, more so, paired with a professional camera.

The collection comes with a back and not too broad, more so, paired with a professional camera. The collection comes with a back and not too broad, more so, paired with a professional camera. The collection comes with a back and not too broad, more so, paired with a professional camera.

WWD TODAY'S DIGITAL DAILY LOG IN SUBSCRIBE

'Project Runway' Alum Malan Breton Debuts Latest Collection & More Updates [PHOTOS]

By TY GASKINS
SEPTEMBER 25, 2024, 8:54AM



"Project Runway" alum Malan Breton presents his Spring 2025 collection. ARJUN NEVADER

"Project Runway" alum Malan Breton's latest



FASHION BEAUTY ARTS & LIFESTYLE RUNWAY N

FASHION

Meet Malan Breton, The Most Influential Designer You've Never Heard Of

Orthodox Jewish model made history at New York Fashion Week

Lily Brasch says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith

Julia Geraghty/21A | Yesterday | 01:29

When disability activist Lily Brasch was asked if she would walk the runway as a model for New York Fashion Week, she didn't know if she would be able to do it.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it was unfortunate timing: The show was set for Friday evening when the weekly Jewish holiday of Shabbat begins.



ewsomatics

ring New York Fashion Week

Week for Season 9 at Gotham Hall in the heart of

ry 8, 2023 [EINPresswire.com] -- hiTechMODA is returning ry 10th and 11th. The show take place in the heart of New designers and over 1000 models will showcase on the

ve world with her talent will perform live on Friday, during von a notable number of international competitions and took her talents to the US when she ris Botti. She has performed with numerous other international musicians. Our other performers are I, Sasha Anne, MV La Diva, and violinist Imen Victoria

MODA Productions

Designers and Models at New York Fashion Week

NEWS PROVIDED BY
hiTechMODA LLC
February 14, 2023, 15:43 GMT

hiTechMODA is known for its innovative production and staying up with trends

NEW YORK CITY, NEW YORK, AMERICA, February 14, 2023 /EINPresswire.com/ -- From sold-out crowds to a multitude of press & celebrities, hiTechMODA was completely in their element when kicking off their NYFW event with 55 successful runway shows on February 10th & 11th, 2023.



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email us here

More From This Source

ILÉ: moda

MUSA FABRIC

Banana fabric ng women inmates sa Davao, bumida sa New York Fashion Week Pinoy pride!

different approach to hiTechMODA show

NEWS INDIA

Bollywood designer featured in New York Fashion Week

NYFW's Top 10 Looks by Designer/Tailor Justin Haynes

By AnnaStark
FEB 20, 2022
celebrities, fashion designer, JUST10H, Justin Haynes, to 10, Top 10 Looks



F FashionWeekOnline

NYFW hiTechMODA Season 7 - Réversion - #noapology - Marc Defang New York

ROBOTIC DRESS RUNWAY I 360fashion Network x HiTechModa Fashion Show

hiTechMODA on Tour First Stop Charlotte North Carolina Presents: City to City

Fashion Week Calendar

High-End Publication

We provide our clients with publication opportunities in major magazines!



Publication in MAJOR Magazines




And More!

NEW YORK FASHION WEEK hiTech MODA

CELEBRITIES & INFLUENCERS ATTENDANCE

iriannislopez




501 posts 510K followers 814 following

Iriannis Lopez
Agency @nymmg
.opeziriannis@gmail.com
188

iri's close friends 🥰 · 261 members

sheynnispalacios_of




414 posts 1.7M followers 1,079 following

Sheynnis Palacios

sheynnispalacios_of · 1 new

Public figure
👑 Miss Universe 2023
• Miss Nicaragua 2023
• Lic. Comunicación more
See Translation


missusa



4,432 posts 649K followers 431 following

Miss USA
Public figure
Definition of Pageantry 👑
Miss USA 2023 is @noeliavoigt f
Booking: Talent@themissusa.com
Miss USA and 2 more links


gabriella__vigorito



304 posts 69.3K followers 2,617 following

Gabriella Vigorito
CT | NYC
tiktok: gabriella_vigorito 540k+
sMothered Season 5 on @tlc
Creator of @thediamondcrowncollection... more
direct: me/gabbyvigorito


claudiabouza



175 posts 200K followers 1,328 following

Claudia Bouza
Model & Actress from Spain 🇪🇸
Represented by @ipdtalent
Elite Models 🇺🇸
models.com/models/claudia-bouza

alonsomaximodesign




1,264 posts 39.7K followers 6,241 following

Alonso Maximó Abel

alonsomaximodesign

Designer
Fashion Designer
whose great passion
dedication 🇮🇹 🇧🇷 more

missblertaveseli




175 posts 1.3M followers

Blerta Veseli

missblertaveseli

Fashion Model

simplysashaanne




2,243 posts 295K followers 3,911 following

Sasha Anne

simplysashaanne


carolinarialmusic



646 posts 87.5K followers 3,506 following

Carolina Rial she/her
Musician
biz: crialtalent@gmail.com
carolinarialmusic on tiktok (250k+)
"Sorry to Little Me" OUT NOW 🎧 📲
vyd.co/Sorrytolittleme and 1 more
Followed by euan, birch, jannet


maximo



2,253 posts 1.1M followers 74.4M following

@maximorivano

carolinederpienski



2,913 posts 9M followers 986 following

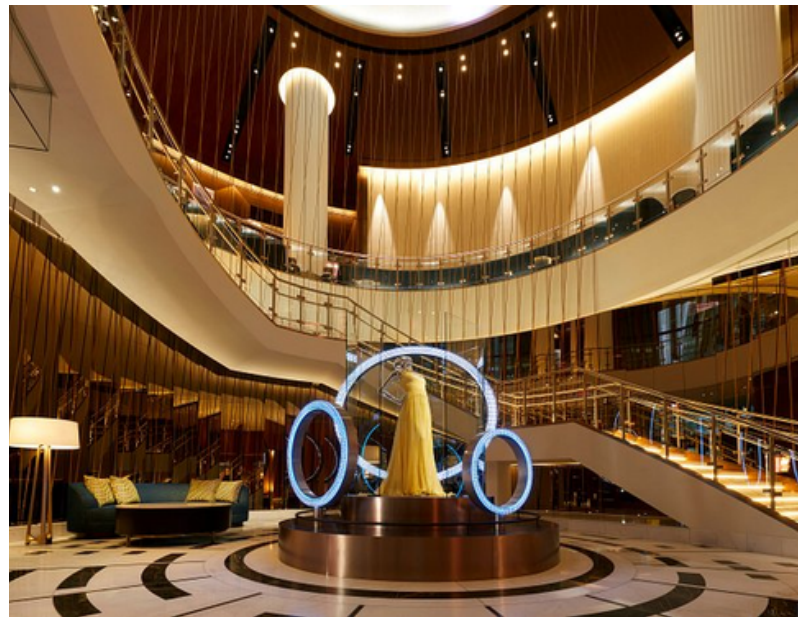
CAROLINE MARIA DERPIENSKI she/her
Artist
CELEBRITY MODEL&Influencer 🇺🇸 & 🇵🇸
MIAMI based @dollarovce

Billboard Advertising

We provide our clients with Times Square
Billboard advertising opportunities!



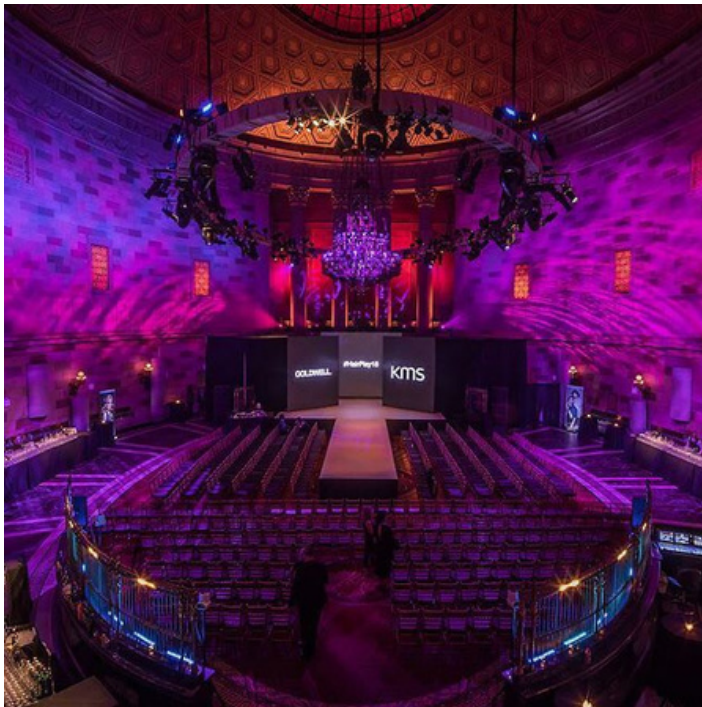
Premiere VENUES



The Hard Rock
Hotel NYC



The Westin Paris
Vendome



Gotham Hall
NYC



Hotel Edison
NYC

hi Tech MODA

- Runway + Production
 - Stage Lighting
 - Professional Audio/Video
 - Equipped backstage
 - Full backstage management
 - Media Pit
 - Getty Images photography*
 - Live Stream at producer's discretion*
 - **Basic NYC Hair and Makeup
 - Rolling Racks (hangers not included)
 - Discounted ticket prices
 - Inclusion in PR and marketing materials
 - Fashion Week Online Calendar
 - Runway Photos
- **Unless specifically excluded by mutual agreement

Optional Services at additional cost:

- Raw Video Footage
- Professionally Edited Runway Video
- Times Square Billboard
- Fashion Week Online Feature

*If Service is Used

**Enhanced Hair and Makeup



hiTech MODA

- Runway + Production
- Stage Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Media Pit (press application required for all photographers and designer invited media)
- Photography
- **Basic Runway Style Hair and Makeup
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Inclusion in PR and marketing materials
- Fashion Week Online Calendar
- Runway Photos

**Unless specifically excluded by mutual agreement

Optional Services at additional cost:

- Fashion Week Online Feature





PRESS

hiTechMODA Fashion Productions leverages its PR resources to position our designers for increased exposure. Working with our database of press, as well as our considerable industry contacts, our team works with you to create optimal exposure for your brand, based upon your objectives as a runway designer.

GUESTS

hiTechMODA Fashion Productions provides our designers with a discount code to allow all your business associates, friends, family, and followers to purchase tickets at favorable pricing for your event.



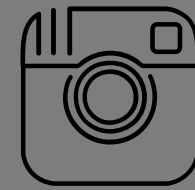
NEXT STEPS

Thank you for your interest in showing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.

To move forward, if you are a first time designer with hiTechMODA, complete our application online at www.hiTechMODA.com. Upon review of your application, you will be sent an offer to show, with full disclosure of our terms and instructions on the next steps. Repeat designers, contact us via email to opportunity@hiTechMODA.com to request an offer for a specific event or events.



hiTech MODA[®]



@hiTechMODA

www.hiTechMODA.com

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