

hiTechMODA<sup>®</sup>  
paris

hiTechMODA Paris  
Fashion Week  
Season 3  
The Westin Vendome



gettyimages<sup>®</sup>  
Credit: Keystone-France

# THE VENUE

- The Westin Paris - Vendôme, ideally located in the heart of the city and just steps away from iconic attractions like the Louvre, Tuileries Garden, and Place Vendôme.
- In the Heart of Paris, only a 10 Minute Cab Ride to the Eiffel Tower

Location: 3 rue de Castiglione,  
75001 Paris





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# hiTechMODA<sup>®</sup> paris

- Runway + Production
- Professional Lighting
- Professional Audio/Video
- Equipped backstage
- Full backstage management
- Basic Hair & Makeup
- Media Pit (press application required for all photographers and designer invited media)
- Rolling Racks (hangers not included)
- Discounted ticket prices
- Runway Photos - 3 photos per model
  
- Getty Images photography\* if house photographer
- Live Stream at producer's discretion\*

\* Unless specifically negotiated otherwise



# PRESS



**Utah designer is taking her creations to the New York Fashion Week runway**

Utah is making its mark on New York Fashion Week

Watch FOX 13 News on your favorite streaming device anytime, anywhere

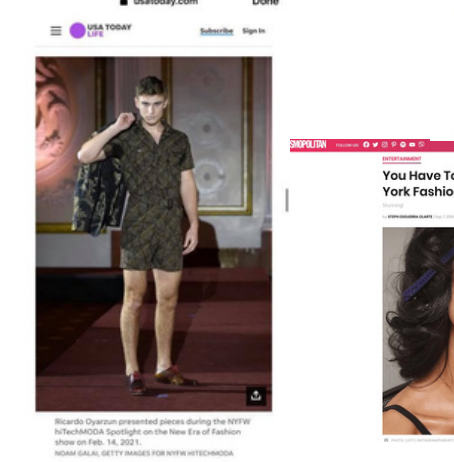
**Orthodox Jewish model made history at New York Fashion Week**

Lily Brach says her Jewish identity has inspired her; she prioritizes representing disability, pride, and bringing joy to that community, but also remaining truthful to her faith.

*Alicia Perrillo*

When disability activist Lily Brach was asked if she would walk the runway as a model for New York Fashion Week, the 22-year-old said she would be able to do so.

That's not because she has a rare form of muscular dystrophy, which weakens muscles and limits her ability to walk. Rather, it's an emotional strength. This show was set for fashion spring when the weekly grand finale of Fashion Week.



Ricardo Oyarzun presented pieces during the NYFW hiTechMODA Spotlight on the New Era of Fashion show on Feb. 14, 2023. *SIAM GALAL, GETTY IMAGES FOR NYFW hiTECHMODA*

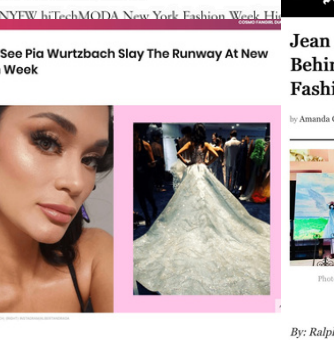
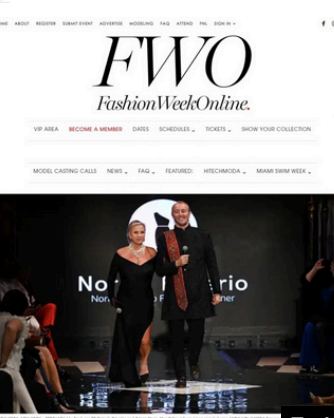
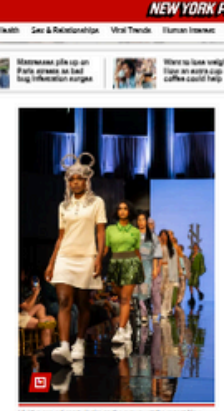


Photo Credit: Jean Amour by Alegre De Pilipinas International



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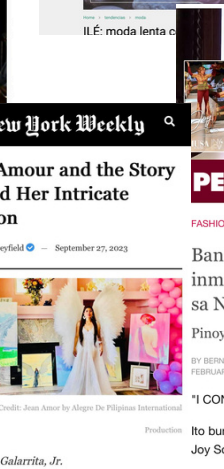
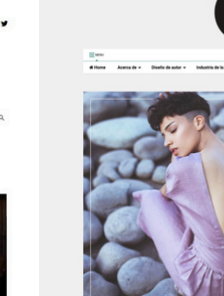


Photo Credit: Alyssa Milano by Alegre De Pilipinas International



**Alegre De Pilipinas Season 2 set to conquer TV Fashion Week!**

Start spreading the news! Alegre De Pilipinas LLC USA is set to conquer

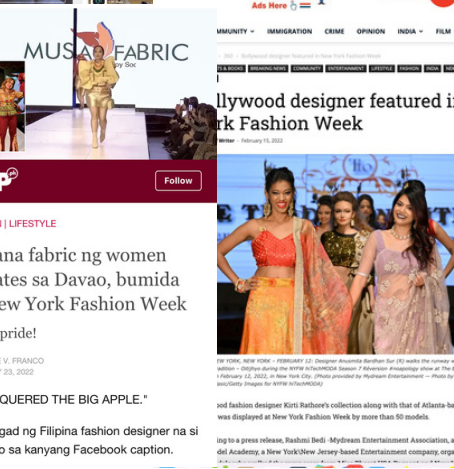
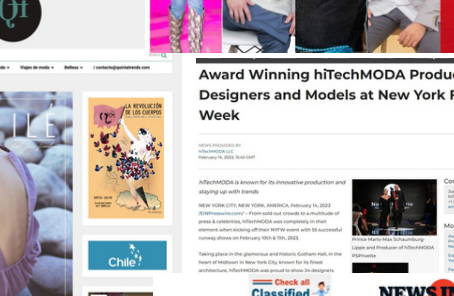


Photo Credit: Banana fabric ng women inmates sa Davao, bumida sa New York Fashion Week Pinoy pride!



**This Orthodox Jewish model made history at New York Fashion Week**

When Brach was 16, she was told she would not be able to walk or lift heavy objects

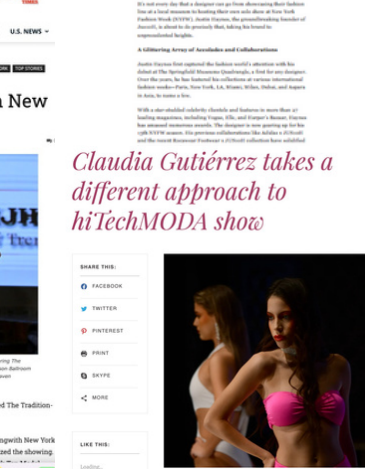
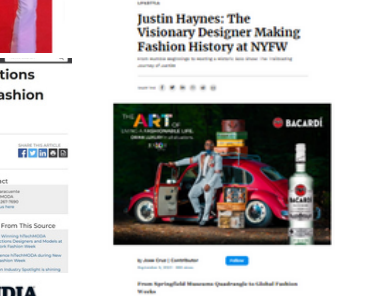


Photo Credit: Claudia Gutierrez on the runway



*Claudia Gutierrez takes a different approach to hiTechMODA show*

By: Ralph Galarriza, Jr.

Fashion connoisseurs often focus on their own

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## NEXT STEPS

**Thank you for your interest in showcasing with hiTechMODA Productions. Please review the information provided and do not hesitate to call or email us with any questions.**

**To move forward, complete our designer application at [www.hiTechMODA.com](http://www.hiTechMODA.com).**

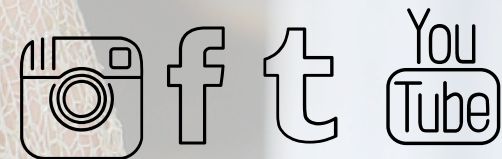
Ricardo Oyarzun PFW hiTechMODA Season 1  
PC: Getty Images for hiTechMODA

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updated 1.8.23

Designer : TIGP PFW hiTechMODA Season 2  
PC: Slaven Vlasic/Getty Images for hiTechMODA